



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25277363 Changes as of: 10/9/2016 at 5:48 PM Version: Highlighting Revision 2

CPE: 278/295/5291 Flight: 10/25/16 - 10/31/16 Station: WNCN Total \$: \$9,515.00

Agency: GMMB Advertiser: CLINTON, HILLARY Market: Greenville/New Bern/Wash Total Spots: 77

GMMB 3050 K ST NW Product: TV Office: WASHINGTON Total CPP: \$0.00

WASHINGTON DC

Agency Order #: 5336285

Buyer: Miller, Mackenzie

Salesperson: JACOB ROTH

212-373-8175

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: JACOB ROTH

212-373-8175

Total GRP:
Traffic #: 927115
Separation:

Comments: revised order,

In 1-4,6,13-15 changed tp.

In 34 out 4x dt rate. In 37 out 1x dt rate.

mg \$ with 1x in 8, 2x in 10,nciot

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
							10/25	10/25				
31	F 8p-9p		McGyver	\$350.00	0	30	1		1	\$350.00	\$0.00	0.0

Changes: Program from The Amazing Race-CBS to McGyver

TOTALS: 77 \$9,515.00 \$0.00 0.0

already changed on order!
no confirmation
to print



125 West 55th St
New York, NY 10019

Contract # 2527363

CPE: 278/295/5291

Agency: GMMB

GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 10/9/2016 at 5:48 PM

Flight: 10/25/16 - 10/31/16

Advertiser: CLINTON, HILLARY

Product: TV

Agency Order #: 5335285

Buyer: Miller, Mackenzie
Salesperson: JACOB ROTH
212-373-8175

Version: Highlighting Revision 2

Station: WNCN

Market: Greenville/New
Bern/Wash

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/NOTE
Assistant: JACOB ROTH
212-373-8175

Total \$: \$9,515.00

Total Spots: 77

Total CPP: \$0.00

Total GRP:

Traffic #: 927115
Separation:

Special
Instructions

Order Level Comments

Date/Time	Added by	Comment
		revised order;
		In 1-4, 6, 13-15 changed tp.
		In 34 out 4x dt rate. In 37 out 1x dt rate.
10/09/16 5:48 PM	JACOB ROTH	mg \$ with 1x in 8, 2x in 10, ncicd revised order;
		In 1-4, 6, 13-15 changed tp.
		In 34 out 4x dt rate. In 37 out 1x dt rate.
10/05/16 3:04 PM	CAROLYN ALLAIRE	mg \$ with 1x in 8, 2x in 10, ncicd Line 31 1x Fri 8-9p Amazing Race \$350
		--Offer--
10/05/16 1:29 PM	Jennifer Layman	1x Fri 8-9p McGyver \$350
09/06/16 3:56 PM	System	Notice Received.
		Lines 1 & 2 need to be 6a-7a to cover full newscast
		Lines 3 & 4 need to be 7a-9a to cover cbs this morning
		Line 6 needs to be 7a-8a to cover full hour of weekend morning edition
		Line 13 needs to be 8a-10a to cover cbs sat morning
		Lines 14 & 15 need to be 9a-1030a to cover cbs sunday morning
		Line 34 11p news rate needs to be \$120
09/06/16 3:56 PM	Jennifer Layman	Line 37 Late Show rate needs to be \$45
08/30/16 10:16 AM	JACOB ROTH	Separation: 30



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CPE: 278/295/5291 Flight: 10/25/16 - 10/31/16 Station: WNCN
Agency: GMMB Advertiser: CLINTON, HILLARY Market: Greenville/New Bern/Wash
GMMB 3050 K ST NW Product: TV Office: WASHINGTON
WASHINGTON DC 20007

Agency Order #: 5335285 Buyer: Miller, Mackenzie Primary Demo: Adults 35+
Salesperson: JACOB ROTH Con Type: POLITICAL/VOTE
212-373-8175 Assistant: JACOB ROTH
Total GRP: 927115
Traffic #: 927115
Separation:

Competitive Information	
Market Budget:	\$31,717
WNCN Share:	30%
Comment:	
ENCT:	2%
WCTI:	26%
WFXI:	7%
WITN:	35%

Daypart Summary						Monthly Summary		
Day/Time	% Distrib	Spots	Dollars	CPP	GRP	Month	Spots	Dollars
	100%	77	\$9,515.00	N/A	0.0	2016-Oct	77	\$9,515.00
Total	100%	77	\$9,515.00	N/A	0.0	Total	77	\$9,515.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/9/16 5:48 PM	JACOB ROTH	Revised			\$0
Changes: 1 buyline added or modified.						
Revision	10/5/16 3:04 PM	CAROLYN ALLAIRE	Confirmed		2	\$0
Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$9,515.00, Total Spots from 79 to 77, Competitive Market Budget from \$29,700 to \$31,717, Comments from Separation: 30 to revised order.						
In 1-4, 6, 13-15 changed tp.						
In 34 out 4x dt rate. In 37 out 1x dt rate.						
Makegood 2	10/5/16 1:29 PM	Jennifer Layman	Sent To Rep			\$0
Makegood 1	9/6/16 3:56 PM	Jennifer Layman	Confirmed			\$0
Changes: Total GIMPs to 0.						
Queued for Electronic Contracting	8/30/16 10:47 AM					\$0
New	8/30/16 10:15 AM	JACOB ROTH	Confirmed	79		\$9,515.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.